

IT'S NORWEGIAN



design from Norway 14 January – 13 February 2010

GALLERIA NORSU

Product designers from the participating companies

Anna Øren; Ann-Tove Engenes & Katrine Nylund & Kristine Dybwad & Åsne Midtgarden; Bleed; Bjørn Refsum & Hilde Angelfoss; Cathrine Kullberg; Formel Industridesign; Fredrik Melby & Kjetil Wold; Frostprodukt AS; Hans Bleken Rud; Hans Bratrud; IDW Inc.; Jac Jacobsen; Johan Ringdal; Johan Verde; Jostein Magerøy; Jens Olav Hetland; Ksenia Movafagh; Martina Carpeland; Norway Says; Olav Joa; Pentti Hietanen & Per Bjørnsen & Pia Bjørnstad; Peter Natedal & Thomas Kalvatn Egset; Peter Opsvik; Rudi Scherf; Sara Skotte; Sebastiano Cossia Castiglioni; Shawn Littrell; Tias Eckhoff

Cooperation partners:



IT'S NORWEGIAN

14.1-13.2.2010

Tervetuloa avajaisiin torstaina 14.1.2010 klo 17-19!
Näyttelyn avaa toimitusjohtaja Jan Stavik, Norwegian Design Council.

Välkommen på vernissage torsdagen den 14.1.2010 kl 17-19!
Welcome to the exhibition opening on Thursday, January 14th at 5-7 pm!



GALLERIA NORSU

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galleria@norsu.info
www.norsu.info

Aukioloajat / Open: ti, to, pe / tue, thu, fri 11-17, ke / wed 11-19, la / sat 12-16
Fabianinkatu 36

The Society for New Craft
and Gallery Norsu have
been supported by:



ETHICS AND AESTHETICS - Ecological Design in Norway and Finland

The goal of this seminar is to create a meeting place for Norwegian and Finnish design people to discuss whether it is possible to combine ecological design with profitable business, how to succeed and how the world is changing in that respect.

Date: Thursday, January 14, 2010

Venue: The Nordic Investment bank, Fabianinkatu 34, 00170 HELSINKI, Finland

Registration: Free of charge, registration by December 22, 2009,
at www.norsu.info / to sini.keinonen@hanaholmen.fi

Organized by the Finnish-Norwegian Cultural Foundation and Innovation Norway

PROGRAMME

14:00 Welcome

Gunvor Kronman, Secretary General, the Finnish-Norwegian Cultural Foundation

14:10 Key Notes: Ecological Design

Ilkka Suppanen (Designer, FI), Kjersti Kviseth (Product Designer, 2025design, NO)

15:00 Ecological Choices in Business, Business case-presentations from Norway and Finland

Katinka von der Lippe (Designer, Think Bil, NO), Anne Stenros (Design Director, Kone, FI)

Christian Lodgaard (Senior Vice President R&D, Håg Futu, NO),

Taina Snellman (Entrepreneur, Founder, Tikau, FI)

16:00 Panel Discussion

Ilkka Suppanen and Kjersti Kviseth

Summary: Jan Stavik, Managing Director, Norwegian Design Council

16:40 Closing Remarks

Ambassador Leidulv Namtvedt, Embassy of Norway

Seminar moderator: Ulla-Maaria Engeström, CEO, Thinglink

17:00 - 19:00 Opening of the exhibition at Galleri Norsu, Kaisaniemenkatu 9

Welcome by Marianne Tikkanen, Innovation Norway and curator Sari Syväluoma

Opening speech: Jan Stavik, Managing Director, Norwegian Design Council

When registering please inform if you attend both the seminar and the opening or only one of them.